



TO THE PROMOTIONS MANAGER

DEAR SUPPORTER

RE: CHRYSLER EXPO 2011 - CHARGER CLUB OF W.A.

It gives us great pleasure to advise that the Charger Club of W.A. will be holding a **Chrysler Expo on 6th February 2011 at Lathlain Oval, Perth.**

The club hosts the Expo every two years and it is a major event for Chrysler owners and enthusiasts. The 2011 Expo will mark a significant event, being the 40th anniversary of the **Valiant Charger**, one of the most revered Australian produced cars. It was also the Car of the Year in 1971 upon its introduction.

To mark this occasion the club wanted to do something extra special and memorable. The club has invited the Australian and Chrysler motor racing legend **Mr Leo Geoghegan** who will be our guest for the Expo 2011.

In order to make the 2011 Expo a success we need the support of people who are involved in the motor industry and share the passion for all vehicles under the Chrysler banner. We have developed a number of promotional packages as attached for the Expo and would welcome your involvement at whatever level you choose.

Some of the benefits of the Expo are:

Biggest Chrysler Car Show on the West Coast
250-300 judged and show vehicles on the oval
Superior facilities, support and refreshments at the oval provided by the Perth Football Club
Children's entertainment, Traders and Buy-Swap-Sell
Classic, Muscle and Modern Cars
Part proceeds to charity

We look forward to your early response and welcome your feedback, input, support and any promotional material you wish to supply. Refer to the form attached and note that we have cut off dates for some sections.

Should you require any further information please contact the club as follows.

Paul Monkhouse 0409092537 a/h 92934159 fax 92573280

Club Phone Bruce 0412215340

Websites www.chargerclubofwa.asn.au

www.chryslerexpo.com

On behalf of the Expo 2011 committee, we thank you for your time.

Yours "HEY CHARGER"

Chrysler Expo 2011 Committee.